



WASHINGTON  
BANKERS ASSOCIATION

# 2017 Financial Literacy Awards



*Honoring those who help financial education grow*



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# 2017 Financial Literacy Awards

The Washington Bankers Association would like to recognize our member banks for the outstanding work they do in financial literacy.

The WBA Financial Literacy Awards recognize the industry's hard work in financial literacy education and what our members provide to their customers and communities.

All WBA member banks are encouraged to submit an entry for both awards. This is a wonderful opportunity to highlight the great work you have already been doing. This year, the awards include

the WBA Financial Literacy Award and WBA Innovation Award.

The Financial Literacy Award honors banks for providing a valuable service to their community, while the Innovation Award, recognizes a new and exciting program.

Please complete the information in the criteria for each award and submit it to the WBA office.

Award recipients will be honored during the WBA & OBA 2017 Convention in July.

## WBA Financial Literacy Award

### 1. Financial Literacy Programs and Reach

Outline the overall total number of financial literacy programs hosted by your bank, bankers involved in your programs and total number of individuals reached.

### 2. Top Three Financial Literacy Programs

Highlight three of the many financial literacy programs put on by your bank. Please provide the name and time frame of the program, along with a brief description.

### 3. List of Extra Programs Offered (optional)

You are welcome to include a list of names of the other financial literacy programs offered by your bank. Please include the location of the branch and program.

## WBA Innovation Award

### 1. New and Innovative Program

Highlight a successful financial literacy program that is new and innovative, which your bank has done in the past year. Provide an outline of the program's total number of individuals reached and bank employees involved.

Please mark your entry as:  
"Innovation Award Submission"

Submit entries by:

**June 9, 2017**

Send entries to:

Megan Managan  
Washington Bankers Association  
1601 Fifth Avenue, Suite 2150  
Seattle, WA 98101

Email entries to: [megan@wabankers.com](mailto:megan@wabankers.com)



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## Entry Form

(Please include with your submission)

Name: \_\_\_\_\_

Bank: \_\_\_\_\_

Work Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Award: \_\_\_\_\_

Submit entries by:

**June 9, 2017**

Send entries to:

Megan Managan  
Washington Bankers Association  
1601 Fifth Avenue, Suite 2150  
Seattle, WA 98101

**Email entries to:** [megan@wabankers.com](mailto:megan@wabankers.com)



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